



Anastasia Bole

Contact

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Skills

Adobe Creative Cloud
Microsoft Software
WordPress
iMovie
Canva
Sprout Social
Trello
Creative Writing
Photography
Creating content calendars
Teamwork
Time Management
Public speaking

Achievements

2020 Vance & Betty Stickell Award:
Selected as one of the most
outstanding students studying
advertising at James Madison
University

Micheal and Amanda Ross
Study Abroad 2019 Scholarship

Campaign Presenter the 2019 AAF
National Student Advertising
Competition

Deans List 2017, 2018, 2019

Education

James Madison University

B.A. in Media Arts and Design - Concentration: Creative Advertising

B.A. in English

Minor in British Communication & Media

Study Abroad - Semester in London Summer 2019

GPA: 3.7

Anticipated Graduation: May 2021

Work Experience

JMU Orientation Department | Harrisonburg, VA

Graphics Assistant

April 2019 – present

Duties include:

- Design and create flyers, digital signage, and graphics for digital and print media

The Tree - International Marketing Agency | London, England

Digital Intern

May 2019 - July 2019

Duties included:

- Assist with international social media planning and management
- Copywriting for the consumer and corporate blogs
- Researched a variety of markets, such as beauty and finance
- Pitch content ideas to superiors
- Blog posts and Social media posts published on clients' official feeds.

JMU Student Athlete Services | Harrisonburg, VA

Student Athlete Tutor

August 2018 – present

Duties include:

- Assist peers with improvement of study skills, organization, and time management

Additional Experience

Madison American Advertising Federation

Media Director

September 2018 - Present

Affiliate of AAF

- Research the intended audience and determine what type of communication will best reach the audience.
- Research, develop, and create an advertising campaign for the yearly client
- Presented at the 2019 AAF Competiton