



# ANASTASIA BOLE

COPYWRITER, DESIGNER, & ADVERTISER

## Contact

(302)-698-7954

[anastasia.bole17@gmail.com](mailto:anastasia.bole17@gmail.com)

<https://www.anastasiabole.com>

## Skills

Adobe Creative Cloud  
Microsoft Software  
WordPress / Wix  
iMovie  
Canva  
Sprout Social / Hootsuite  
Trello / Slack / Teams  
Creative writing  
Photography  
Creating content calendars  
Leadership  
Teamwork  
Organization  
Customer service  
Time management  
Public speaking

## Achievements

Phi Beta Kappa Member

2021 MADE Intern

2020 Freshman Year Orientation Guide

2020 Vance & Betty Stickell Award:  
Selected as one of the most  
outstanding students studying  
advertising at James Madison  
University

Michael and Amanda Ross  
Study Abroad 2019 Scholarship

Student-Athlete Tutor 2018-2021

Dean's List: 2017, 2018, 2019, 2020, 2021

## Education

### James Madison University

B.A. in Media Arts and Design - Concentration: Creative Advertising

B.A. in English

Minor in British Communication & Media

Study Abroad - Semester in London Summer 2019

Honors: Magna Cum Laude      Graduated: May 2021

## Work Experience

### Paper + Packaging Board | McLean, VA

Industry Outreach Intern

June 2021 – Present

Duties include:

- Writes copy for industry facing content such as newsletters, emails, and press releases
- Helps with event planning and execution through creating power points and promotional material

### Palisades Village Non-Profit | Remote

Marketing Consultant

Feb 2021 – Present

Duties include:

- Manage and create the non-profit's social content
- Support the Marketing Committee in growing new social media accounts

### JMU Orientation Department | Harrisonburg, VA

Marketing Assistant

Jan 2021 – May 2021

Duties included:

- Designed graphics for digital and print media and managed content
- Gathered weekly and monthly social media statistics

### The Tree - International Marketing Agency | London, England

Digital Marketing Intern

May 2019 - July 2019

Duties included:

- Assisted with international social media planning and management
- Wrote copy for consumer and corporate blogs and clients' feeds
- Researched a variety of markets, such as beauty and finance

## Additional Experience

### Scratch Pad | Affiliate of AAF

Copywriter

August 2020 - May 2021

- Developed and oversaw brand voice for the 2021 NSAC campaign
- Wrote copy for multiple content platforms